

Education

Savannah College of Art & Design

Savannah, Georgia

Master of Fine Arts in Graphic Design,
Graduated May 2008; GPA 3.9

Brandeis University

Waltham, Massachusetts

Bachelor of Arts in Studio Arts with High Honors
and Psychology, Graduated May 2006
GPA 3.75; Magna Cum Laude; Dean's List

University of the Arts London

Central Saint Martins College of Art and Design

London, England

Summer 2005

Skills

Overall

Art Direction, Concepting, Design

Technical

Adobe Creative Suite, Microsoft Office, FontLab Studio 5,
HTML, CSS, and Wordpress.

Arts & Crafts

Bookmaking, photography, drawing, painting,
pottery, screenprinting, and packaging design

Other

Proficient in Spanish, and Ultimate Frisbee

Design Experience

Freelance Designer / Art Director

May 2008 – Present

- Work across many types of projects including print and web design, digital media, logos & branding, and environmental pieces
- Clients include: Brandeis University, Hebrew College, Boston University's MACS Group, Get Happie, Inc., Ninja Sports, Huddle, Inc., Professor Nir Shavit; & Greenburg Yoga

PJA Advertising & Marketing

Cambridge, Massachusetts

Art Director, August 2014 – August 2016

- Oversaw the art direction for a major wireless phone brand
- Strategized about conceptual and visual solutions to improve client customer engagement
- Mentored junior staff by providing feedback and helping them grow conceptually & visually

Mullen Advertising

Boston, Massachusetts

Digital Production Designer, January 2012 – August 2014

- Collaborated across teams, including Account, Creative, Broadcast, and UX, to produce anything from banner campaigns to full-scale digital experiences
- Art Directed digital and video projects, from ideation and concepting, to creation and implementation
- Clients included Acura, American Greetings, Bose, the Department of Defense, General Motors, Google, iRobot, and JetBlue

Akamai Technologies

Cambridge, Massachusetts

Designer, October 2008 – January 2012

- Pushed the boundaries of in-house design across a variety of media, from environmental signage and trade show booths to interdepartmental logos and HTML emails
- Supported members of the Executive Team on large-scale presentations

Modernista!

Boston, Massachusetts

Design Intern, June 2007 – August 2007

- Participated extensively in the brand re-development of a diamond and jewelry company
- Assisted in the design and development of a print piece describing the in-house film production process

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